

# Tennessee Arts Commission Arts Build Communities Tutorial Part 1

Overview



# ABC Objectives

- ▶ The Arts Build Communities (ABC) grant program is designed to provide support for arts projects that broaden access to arts experiences, address community quality of life issues through the arts, or enhance the sustainability of asset-based cultural enterprises.

# ABC Objectives

ABC funds may be used for projects that:

- ▶ Provide new or innovative arts experiences
  - ▶ Examples: Arts Festivals, Theater Performances, Concerts, Visual Arts Exhibits, and Crafts Shows
- ▶ Affect positive change in community social issues
  - ▶ Examples: Providing arts opportunities to cancer patients, veterans, seniors, and other underserved populations. Projects that contribute positively to community wide issues such as conservation, health, literacy, etc.

# ABC Objectives, cont.

- ▶ Strengthen social networks through community engagement
  - ▶ Examples: Services that are not normally a part of an organization's work, such as lectures, demos, tours, festivals, conferences, and symposia
- ▶ Enhance a community's identity and development
  - ▶ Examples: Community revitalization efforts through the arts, creative placemaking, development of natural resources using the arts, and public art
- ▶ Offer training for artists or arts administrators
  - ▶ Examples: Training offered through a masterclass program, a makerspace, or arts incubator

# ABC – A Decentralized Program

- ▶ Each applicant is able to apply with a local or regional organization. Consult the guidelines to find your designated agency.
  - ▶ ArtsBuild
  - ▶ Arts and Culture Alliance of Greater Knoxville
  - ▶ ArtsMemphis
  - ▶ Clarksville Arts & Heritage Development Council
  - ▶ First Tennessee Development District
  - ▶ Greater Nashville Regional Council
  - ▶ Jackson Arts Council
  - ▶ Metro Nashville Arts Commission
  - ▶ Northwest Tennessee Development District
  - ▶ Rose Center
  - ▶ South Central Tennessee Development District
  - ▶ Southeast Tennessee Development District
  - ▶ Upper Cumberland Development District

# Application Deadlines & Submission Process

- ▶ Applications must be submitted online by 11:59 pm (CT) on July 3, 2023. Applications can be accessed beginning at 8:00 am (CT) on April 3, 2023, through the Commission's [Online Grants System](#).
- ▶ Applicants accessing the Online Grants System for the first time must [register](#) their organizations and create an organization profile.
- ▶ Review the How to Apply ABC Grant tutorial for more information.

# Eligibility Requirements

An organization is eligible to apply for funding support of its arts activities if the organization meets one of the following qualifications:

- ▶ Nonprofit 501(c)(3) legally chartered in Tennessee

-OR-

- ▶ Local entity of government (government departments, public libraries, public schools, etc.)

# Funding Amounts

- ▶ Maximum Award of \$5,000
- ▶ Funds requested may be listed in up to two Expense Categories in the PROJECTED PROJECT EXPENSES section of the application.
- ▶ Applicants must demonstrate a dollar for dollar (1:1) cash match.



# Funding Restrictions

The proposed project must take place and grants funds must be used between August 16, 2023, and June 15, 2024. The proposed project must engage the public.

ABC funds may NOT be used:

- ▶ To support a project already funded by the Commission
- ▶ For capital improvements (construction expenses or equipment purchases)
- ▶ For the elimination of an accumulated deficit
- ▶ For in-school, curriculum-based projects
- ▶ For endowments
- ▶ For out-of-state travel expenses

# Appropriate Activities

- ▶ The majority of projects are requests for artist fees or outside fees for production, curation, and presentation of the arts.
- ▶ Other expenses may be covered as well, such as:
  - ▶ Supplies, Shipping & Equipment Rental
  - ▶ Salaries, Benefits & Taxes

Visit [this link](#) to see what expenses are included under each line item.

# Inappropriate Activities

The following are examples of activities and expenditures **not** fundable through ABC:

- ▶ Private Fundraisers
- ▶ Cash Awards
- ▶ Capital Improvements
- ▶ Food & Hospitality

# Arts Education Restriction

For FY24, arts education-based projects should be submitted in one of the five Tennessee Arts Commission Arts Education grant categories:

- ▶ ***Community Learning***
- ▶ ***Arts Pathways for Youth Success***
- ▶ ***Teacher Training***
- ▶ ***Student Ticket Subsidy***
- ▶ ***Arts Education Mini Grants***

# The Budget: Matching Requirement

- ▶ ABC requires at least a one-to-one (1:1) dollar match.
  - ▶ “One-to-one dollar match” means the applicant must cover at least half the cost of a project or program through other income sources. Matching funds may be listed in multiple expense categories.
- ▶ Applicants will be required to identify the source used to pay matching expenses in the income section of the application.
- ▶ Project budgets must not show a deficit.

# Required Support Materials

You will be prompted to upload Supporting Materials in the REQUIRED DOCUMENTS section of the application.

## All Applicants:

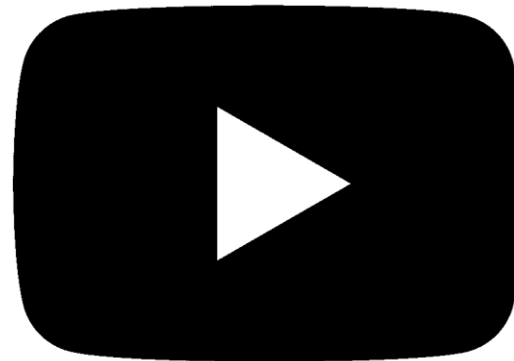
- ▶ List of Board of Directors, Advisory Committee, Commission/ Council Members, or Governing Body

## Non-Profit Applicants Only:

- ▶ Corporation Annual Report, as filed annually with the Secretary of State's Office
- ▶ For new non-profit applicants: A Copy of By-laws, uploaded into the Organization Profile

# Optional Support Material

- ▶ Applicants may upload documents
- ▶ Applicants may supply a web link to media for panels to review.
- ▶ The documents or links should be directly related to the application proposal.



# Coming Up in Part 2...

How to Apply for an Arts Build Communities Grant

